TIMING IS EVERYTHING.

Reduce your bill by changing when you use electricity with the Nights & Weekends Smart Plan

With our Nights & Weekends Smart Plan you could save $$. You may be able to reduce your monthly bill simply by being flexible and using electricity at the right time of day. The optional plan lets you take advantage of lower electric rates during times when overall demand for electricity is lowest.

How Does It Work?

We are able to offer you lower electric rates during off-peak hours because our costs as a utility are typically lower at those times. During the daytime when demand for electricity is highest, we usually pay more for power from our power supply resources. The Nights & Weekends Smart Plan rewards you with a discount for helping to spread the demand for electricity more evenly over each 24-hour period.

Although you'll earn a discount for using electricity during off-peak hours, you will pay a higher rate for the electricity you use during on –peak hours. Overall, you will save money if the Nights & Weekends Smart Plan fits your lifestyle and daily schedule.

When Are Off-Peak Hours?

Off-peak hours are 8:00 pm to 8:00 am Monday – Friday and during holidays and weekends.

Participation is Simple

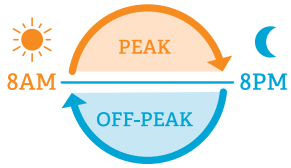
It is free to sign up for our Nights & Weekends Smart Plan and you can return to the standard residential rate option after one year.

Time-of-Day Pricing	
Off-Peak Rate	$ 0.0500 cents per kilowatt-hour
On-Peak Rate	$ 0.1780 cents per kilowatt-hour
Monthly Customer Charge	$ 13.00

Standard Pricing	
Standard Energy Rate	$ 0.0981 cents per kilowatt-hour
Monthly Customer Charge	$ 13.00

Check the Hour Before Using Power

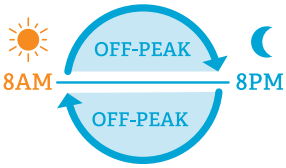
The Nights & Weekends Smart Plan has two periods:



Monday–Friday

Lowest Price (OFF-PEAK)
8 PM – 8 AM

Highest Price (PEAK)
8 AM – 8 PM



Holidays & Weekends

Lowest Price (OFF-PEAK)
All Day

Small Shifts Can Make a Difference

Customers benefit from lower pricing when some electricity usage is shifted to off-peak hours.



Dishwasher



Clothes Dryer



Electric Car Charging



Cooling

CONTACT US TO LEARN IF THIS PLAN IS RIGHT FOR YOU

Stoughton Utilities

At Stoughton Utilities, we join forces with other local not-for-profit utilities through WPPI Energy to share resources and lower costs.

stoughtonutilities.com **(608) 873-3379**

Shared strength through WPPI Energy

IS THE NIGHTS AND WEEKENDS PLAN RIGHT FOR YOU?



William

Life stage: Retired

Lifestyle: Sedentary. Like many other retirees, William spends around 4 hours per day watching television. He eats dinner at 5pm, goes to bed at 8 pm and wakes up at 7am. In the summer, he avoids the heat by using his air conditioning and hanging out inside. He is at home most of the time during the year, except for an occasional winter trip to visit the grandkids in Arizona.

Appliances: Older, but they work and he is on a fixed income.

HVAC: William routinely changes his filters and maintains his aging HVAC system.

Analysis: William is not a good candidate for the Nights & Weekends Smart Plan. Being at home during the day means he will use more electricity during on-peak hours and that will cost him more money.



Katie and Jeff

Life stage: Young Family

Lifestyle: Structured. This young couple has two toddlers in daycare and both work 9-5 jobs commuting together to work to save on gas. They are gone for the majority of the day and return home with the kids at 5:30 pm. They eat dinner at 7pm and get to bed around 11pm each night after they get the kids to bed, dishes done and watch a few shows on TV. They get a lot of their laundry and cleaning done on the weekend.

Appliances: They have older appliances but when things break, they plan to buy a new ENERGY STAR model.

HVAC: Kate and Jeff control their furnace and air conditioner usage on their smart thermostat from their smart phones.

Analysis: They are great candidates for the Nights & Weekends Smart Plan because of their schedule and smart thermostat use. On the Nights & Weekends Plan, they can save even more by placing their dehumidifier on a timer, purchasing newer appliances and commuting with an electric car that they charge at night or on weekends.



Amy and Mike

Life stage: Recent Empty Nesters

Lifestyle: Unstructured. The kids are off to college and Amy & Mike now have time to travel and pursue other interests, such as volunteering on the weekends. They still work Monday through Friday, but have the opportunity to flex their hours and work from home.

Appliances: They have newer appliances that fit their recent home renovations.

HVAC: They have a programmable thermostat, but often keep it set at 72 degrees in the winter and summer and turn off the heat or cooling when they open their windows in spring and fall.

Analysis: It's a toss-up. Since their schedule is unpredictable, its hard for them to save with a traditional programmable thermostat. A smart thermostat could help control their energy costs and if they switch to nights and weekends, they could save even more. They have the freedom to do laundry when they want, eat when they want and keep the home as hot or cold as they want, so whether they can save on a Nights & Weekends Smart Plan is up to them.

Stoughton Utilities

stoughtonutilities.com (608) 873-3379